

SAN DIEGO STATE UNIVERSITY

POLICY ON EDUCATIONAL BUSINESS ACTIVITIES

GUIDELINES

Education-Related Activities

The primary mission of SDSU is the creation and dissemination of knowledge. The campus is supported in this mission by its affiliated auxiliaries, whose activities are essential to the educational programs.

To carry out the educational mission for the University, it is often desirable for the institution and its affiliated auxiliaries to charge for providing goods and services that enhance, promote, or support its instructional, research, public service, and all other educational and support functions in order to meet the needs of the students, faculty, staff and members of the public participating in the institutional events.

In order to ensure that educational business activities are established and carried out only when pursuant to the purposes and mission of SDSU and its auxiliaries, the following criteria shall be met:

- The activity is deemed to be an integral part in the fulfillment of the institution's educational, research, public service and campus support functions, and other educational and support activities, without regard to profit.
- The activity is needed to provide an integral good or service at a reasonable price, on reasonable terms and at a convenient location and time.
- The activity is carried out for the primary benefit of the campus community but with sensitivity to the total community.

Unrelated Activities

All activities not meeting the above criteria shall be deemed unrelated business activity unless justified and specifically approved by the President.

New business activities shall only be undertaken with the approval of the University President. Problems or questions regarding fair competition from the community should be addressed to the President's Office.

July 1, 1988